

ANYTIME BY ANY MEANS



TIMES DIGITAL

Our browser-based digital editions work seamlessly on desktops and multiple devices such as iPhone, iPad, Android powered phones & tablets, and the Blackberry Torch.

Times Digital converts a PDF into an interactive Flipbook experience where embedding links,

integrating with social media and adding videos is just the beginning. Our solutions help our customers save costs and make money through new revenue streams.

PRODUCTS AND SERVICES: DIGITAL EDITIONS

How It Works

Times Digital will take your print production files, combine them to a multi-page PDF and crop them. We then convert that file into a digital edition. Once the file is converted, we generate a link unique to the publication.

Example: <http://read.timesprintingdigital.com/li/66977>

From that link, the publication can be accessed seamlessly on desktops and multiple devices such as the iPhone, Android powered phones & tablets, and the Blackberry Torch. The Times Digital technology detects which device the publication is being called from and delivers an experience that is specific to that device.

From a marketing and distribution perspective, this means that the publisher does not need to provide access instructions that are device-specific and can be assured that they are able

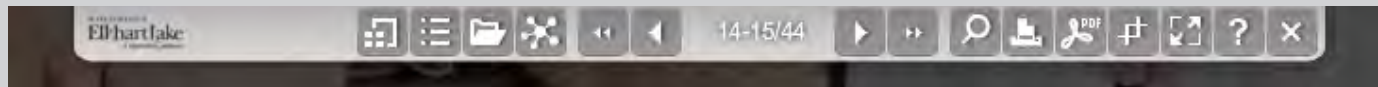


to reach their audience on any device. From a production standpoint, resources can be applied to creation of just one digital edition that will work across desktop, mobile and tablets.

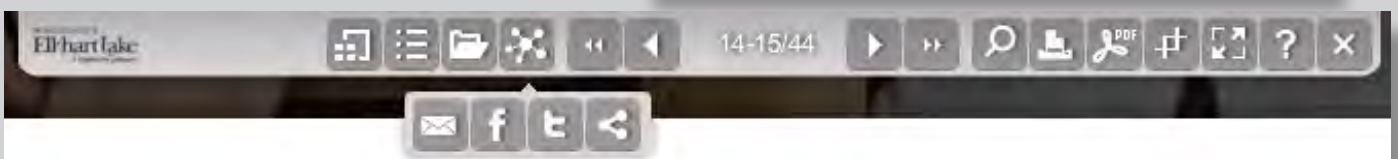
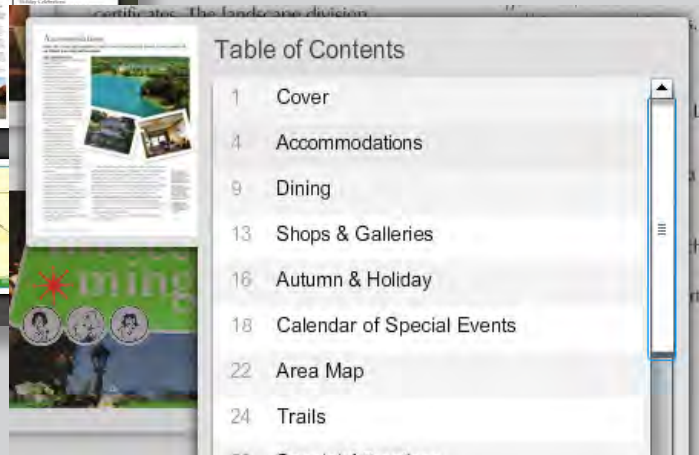
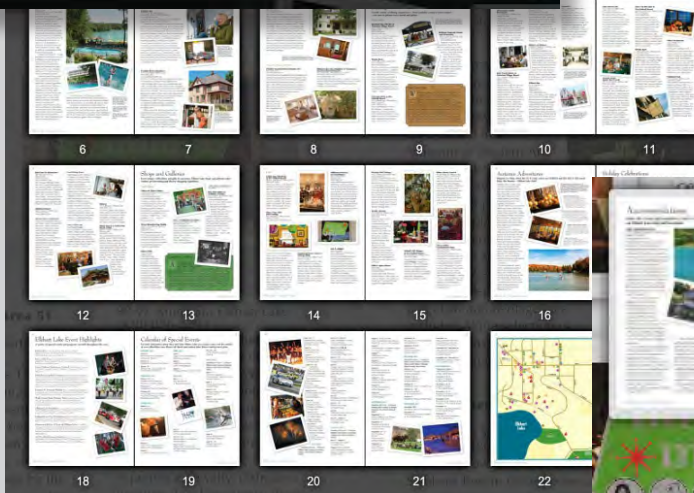
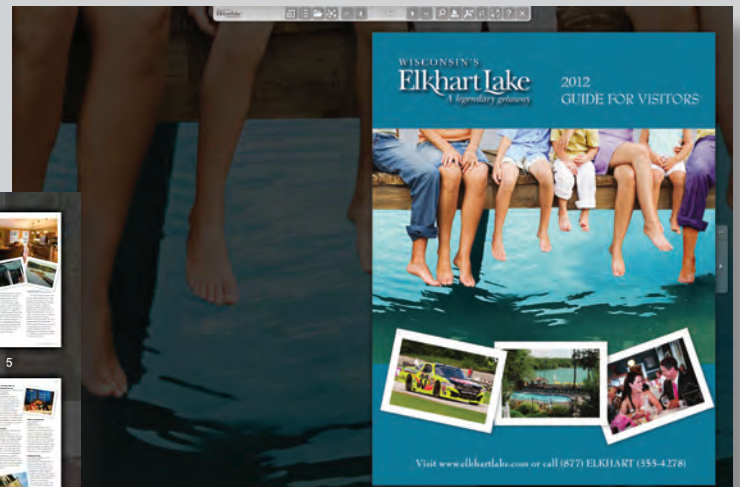
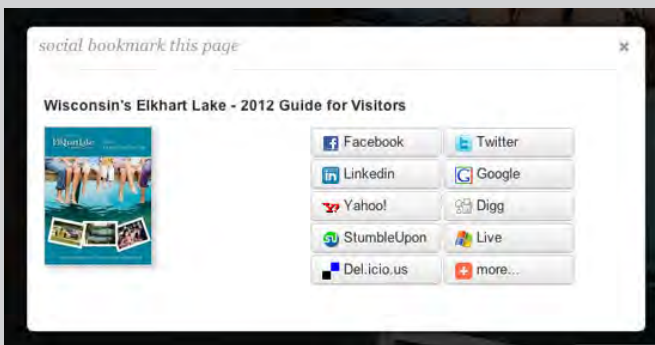
BRANDING AND TITLE CUSTOMIZATIONS

- Toolbar logo linking to site of your choice (desktop/mobile/tablets)
- Ability to publish using the domain of your choice (desktop/mobile/tablets)
- Custom Background with your choice of color or image (desktop/mobile/tablets)
- Custom Toolbar color (desktop/mobile/tablets)
- Access control via automated sign-up, database or script to your database.

END-USER READER TOOLS



- Preview All Pages (desktop/mobile/tablets)
- Dropdown Table of Contents (desktop/mobile/tablets)
- Dropdown Active Link List (desktop only)
- Archive Tool (desktop/mobile/tablets)
- Dropdown Advertiser Index (desktop only)
- Email Sharing Tool (desktop/mobile/tablets)
- Social Media Sharing Tools (desktop/mobile/tablets)
- Page Navigation Tools (desktop/mobile/tablets)
- Search Tool (desktop/mobile/tablets)
- Print Tool (desktop only)
- PDF Download Tool (full/single page selection download options) (desktop only)
- Crop/Print/Save Tool (desktop only)
- Help Tool (desktop/mobile/tablets)
- Annotation and Sticky Notes Tool for authenticated users (desktop/mobile/tablets)
- 5-level target zoom (desktop only)
- Pinch Zoom (mobile and tablets only)
- Text-Only Tool (mobile and tablets only)



INTERACTIVITY AND RICH MEDIA FEATURES

Easily add widgets like Youtube videos, Facebook “Like” Boxes and more directly on a page

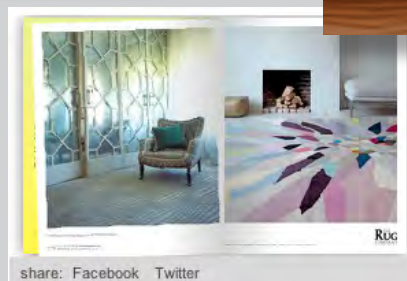
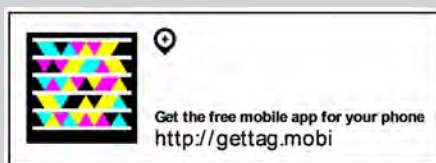
and across all platforms.



- Link to outside sites and inside pages (desktop/mobile/tablets)
- Page Widgets (desktop/mobile/tablets)
- Rich Media: FLV, SWFs and MP3s (desktop/mobile/tablets)
- Welcome Popup Widget - This tool is great for added promotion as your Issues load. When enabled, upon completion of the “loading” screen, a popup with your embedded code will display in the center of the screen. You can place embed codes from services such as YouTube or image tags with links.

PROMOTIONAL FEATURES

- Linked Cover
- Mini-Flipbook
- Bookshelf
- iFrame embed
- Microsoft Tags



To see the features in action visit our demo page at
<https://www.kappapma.com/timesprintingco>

TIMES
PRINTING

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